

Committee on the Environment



2024 AIA Committee on the Environment (COTE)

2024 AIA Committee on the Environment (COTE) Annual Sponsorship

The Committee on the Environment (COTE®) is an American Institute of Architects Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design. We believe that design excellence is the foundation of a healthy, sustainable, and equitable future. Our work promotes design strategies that empower all AIA members to realize the best social and environmental outcomes with the clients and the communities they serve.

The AIA Committee on the Environment (COTE)

Building upon our 30+ year legacy, we invite you to join in our mission of promoting cutting edge sustainability and the integration of design, high performance, and practice. The Committee on the Environment already has a far-reaching reputation in the industry:

- COTE is a knowledge community open to all 98,000+ members of The American Institute of Architects.
- We represent over 14,000 AIA members who choose to be members of our Knowledge Community, making a statement that sustainable design is a priority for them.
- The COTE Network is comprised of more than 60 state and local chapters of COTE committees.
- The COTE semi-monthly e-newsletter, COTE News, has one of the highest open rates of all AIA communications and reaches over 14,000 members.
- Our social media presence continues to expand, with more than 4,000 followers on X and more than 1,500 members in our LinkedIn community.
- The COTE Top Ten for Students annual competition, over the last 9 years, has reached 74 schools in 45 states and 5,394 student participants.
- The Climate Action by Design Networking reception presented by COTE at the AIA Conference on Architecture, is in partnership with all of AIA's Climate Action member groups. This event provides a valuable opportunity for networking with like-minded peers on integrating design outcomes for zero carbon, equity, resilience, and health in the built environment. (This event was formerly the COTE Top Ten Toast where historically more than 200 have joined us for our reception each year at Conference. In 2024, capacity for this reception is set at 300.)

Our COTE members are leaders in the fields of architecture and sustainability. They are practitioners, specifiers, project managers, designers, advocates, authors, and committee leaders in their local AIA chapters. Many make daily decisions that shape the future of the built environment. They are design and construction professionals who know that every action in the built environment is a climate action with implications on community health and equity. They are dedicated to learning about innovative design techniques, products, and systems that can enhance design for people and planet.

If you are ready to join our work, please continue reading to learn more about the partnership opportunities we offer.

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Sponsorship Benefits

Benefit Levels (where noted, each level below is considered an annual commitment and can be renewed every calendar)

Sponsorship levels	Premier-Annual	Sustaining-Annual	Green - Annual	Allied-Annual	Event Sponsor
Cost	\$15,000	\$10,000	\$5,000	\$2,500	\$5,000
Total Availability	2 (1 left)	4 (Sold out)	Unlimited	Unlimited	3
Opportunity for up to a 2-minute address to attendees at the Climate Action Networking reception at the AIA Conference on Architecture.	•				
Dedicated post(s) on LinkedIn promoting a job offering or independent web-based education event. **	2	1			
Recognition of sponsors during the opening remarks at the Climate Action Networking reception at the AIA Conference on Architecture.	•	•			•
One (1) article in a COTE E-Newsletter of AIA's choosing and (1) link to partnered article in a second E-newsletter of AIA's choosing. *	1	1			
Dedicated posts on AIA social channels. **	3	2	1		
Company Name or Logo recognition on digital presentation at COTE events, where applicable, providing Sponsor meets submission deadlines and file requirements.	•	•	•	•	•
Complimentary tickets to the Climate Action by Design Networking reception at the AIA Conference on Architecture. ***	5	4	3	2	4
Company Name Recognition, hyperlinked to company website, in Partner section of COTE's bi-monthly E-Newsletter.	•	•	•	•	
Company Name Recognition, hyperlinked to company website, on COTE Website, www.aia.org/cote .	•	•	•	•	

BENEFITS SUBJECT TO CHANGE

* COTE's Leadership Group on behalf of AIA will review and approve the submitted byline article. AIA reserves the right to evaluate and edit content to conform with branding, style guidelines, and suggest edits to the substantive work, and reserves sole right of final approval of materials submitted for distribution by Sponsor. It is expected that articles will be in alignment with and support the sponsorship criteria and COTE's mission and not be purely a general sales effort.

** AIA will have the discretion of selecting the most optimal social media channels for posting (originating from @AIA_COTE) to COTE followers through the course of the year recognizing the sponsor.

*** Full conference registration is not provided as a part of this benefit.

Recommended Sponsorship Criteria

As a leading voice of sustainability within our industry, the AIA Committee on the Environment encourages sponsors to meet recommended minimum criteria as part of a broader commitment to a more sustainable planet.

- Signatory to the [AIA 2030 Commitment](#) for Architecture and Design services, [MEP 2040](#) for MEP services, [SE 2050](#) for structural engineers, or [OwnersCAN](#) for building owners.
- Signatory to [Material and other Pledges](#) as applicable (i.e., [Architecture & Design Materials Pledge](#), [Manufacturer Materials Commitment](#), [Contractors Commitment](#), etc.)
- Product lines with a strategy to have Environmental Product Declarations, EPDs, or other third party verified data by 2027, or 20% of product lines to have EPDs.
- Company to have a Scope 1-3 carbon footprint analysis and a decarbonization plan by 2025 (with offsets counting for less than 30%).

Last updated March 28, 2024.

QUESTIONS?

Contact our AIA Corporate Partnerships Sales Team.

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Susan Konohia

Companies A-F, #s

Director, Business Development

susankonohia@aia.org

Rebecca Grounds

Companies G-O

Senior Director, Business Development:

rebeccagrounds@aia.org

Başar Akkuzu

Companies P-Z

Director, Business Development

basarakkuzu@aia.org