THE INNOVATORS & MAINTAINERS: SWISS INNOVATION IN ARCHITECTURE, INFRASTRUCTURE & TECHNOLOGY

How to Look at Innovation: An Architect’s Field Guide to Switzerland

Conference Chairs, Tiffany Melançon & Stefan Bieri
INNOVATION IS THE RESULT OF PROCESSES THAT SLOWLY TAKE FORM THROUGH OBSERVATIONS.

“Hi, it’s Marty”
THE CREATIVE PROCESS

WORK BEGINS

GETTING NERVOUS

INCREASED HEARTRATE

PANIC

DEADLINE

ALL THE WORK WHILE CRYING
THE INNOVATION PROCESS

WORK BEGINS

INNOVATION

OBSERVATION
INVENTION
COMBINATION
IMPLEMENTATION

REALITY
THE INNOVATIVE RESULT

CLIENT

CONTEXT

HISTORY

MATERIALS

TECHNOLOGY

PROJECT START

REALITY
THE INNOVATIVE RESULT

PUBLIC

SPECIALISTS

INDUSTRY

TECHNOLOGY

SPACES

PROJECT START

REALITY
THE INNOVATIVE RESULT

PUBLIC

CONTEXT

HISTORY

SUSTAINABILITY

DESIGN

SPACES

INNOVATION

REALITY

PROJECT START
THANK YOU
THE INNOVATIVE RESULT

WORKFORCE

TECHNOLOGY

STANDARDS

PROJECT START

REALITY

INNOVATION
THE INNOVATION PROCESS

WORK BEGINS

OBSERVATION

INVENTION

COMBINATION

IMPLEMENTATION

REALITY
THANK YOU