



DESIGN COLLEGE  
OF BARCELONA

AFFILIATE CENTRE OF THE



UNIVERSITAT DE VIC  
UNIVERSITAT CENTRAL  
DE CATALUNYA



***Welcome!***



25 years teaching  
design.

Located in the 22@, the  
district for technology,  
innovation and design  
of Barcelona.







## **Bau Community:**

more than 1.000 students,  
more than 100 professors,  
all of them national and  
international professionals  
of design.



Netherlands • Great Britain • Germany • Portugal • France • Italy • Austria  
Switzerland • Denmark • Israel • Mexico • Argentina • Brazil • Canada • Australia

## An international institution:

25 agreements with universities worldwide, more than 50 ERASMUS students per year, a huge international community...



## **Innovative infrastructures at the service of creativity and design:**

More than 6.000 m<sup>2</sup>  
in an old industrial  
warehouse renovated  
for the training and  
research in design.



## Various workshops:

- Artistic Expression
- Architecture Models
- Screen-printing
- Pattern design
- Dressmaking
- Typography
- Photography studio
- Photography lab...



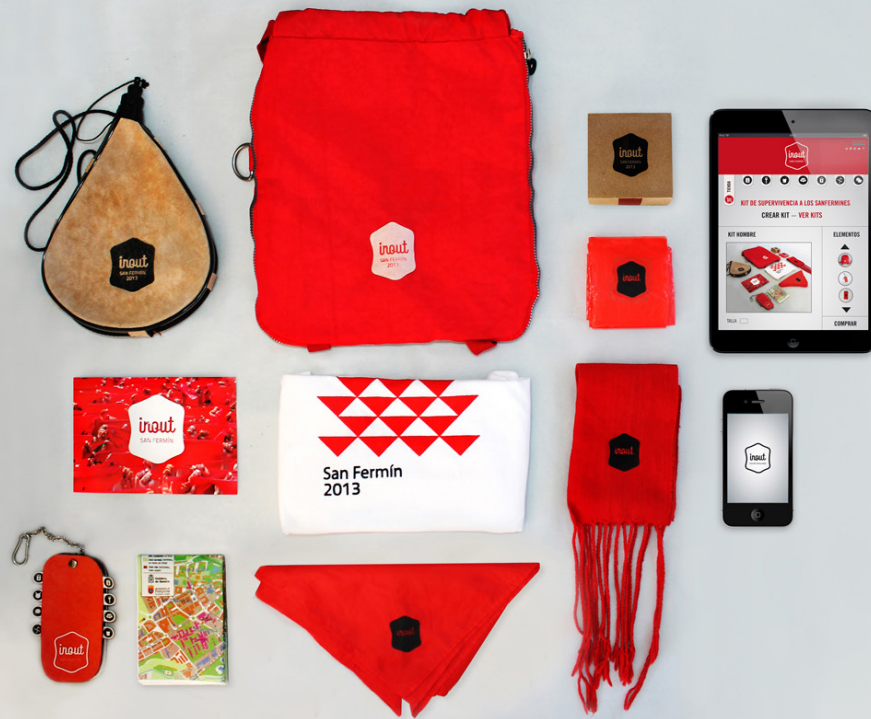


## ***2. Bachelor's Degree in Design***



# BACHELOR'S DEGREE IN DESIGN:

## Graphic Design and Visual Communication





BACHELOR'S DEGREE  
IN DESIGN:

**Audiovisual Design**



# BACHELOR'S DEGREE IN DESIGN:

## Interior Design





BACHELOR'S DEGREE  
IN DESIGN:

## Fashion Design



### ***3. Masters and Postgraduate Degrees***



# Masters and Postgraduate Degrees

## GRAPHIC DESIGN

- Master's in Graphic Design
- Master's in Web Design
- Master's in Digital Publishing
  - Postgraduate Degree in Digital Editions
  - Postgraduate Degree in Digital Books
- Master's in Branding and Packaging Design
  - Postgraduate Degree in Brand Design
  - Postgraduate Degree Packaging Design





# Masters and Postgraduate Degrees

## AUDIOVISUAL DESIGN

- Master's in Motion Graphics Design
  - Postgraduate Degree in Motion Design
  - Postgraduate Degree in Motion 3D
- Master's in Stop Motion Animation
  - Postgraduate Degree in Stop Motion Animation Techniques
  - Postgraduate Degree in Production and Realization of Stop Motion Animation



# Masters and Postgraduate Degrees

## INTERIOR DESIGN

- Master's in Interior Space Design
- Master's in Design of Commercial Spaces and Visual Merchandising
  - Postgraduate Degree in Design of Commercial Spaces
  - Postgraduate Degree in Visual Merchandising
- Master's in Restoring and Renovating Spaces
  - Postgraduate Degree in Restoring Spaces
  - Postgraduate Degree in Renovating Spaces





# Masters and Postgraduate Degrees

## FASHION DESIGN

- Master's in Fashion Design
- Postgraduate Degree in Underwear, Corsetry and Swimwear Design
- Postgraduate Degree in Creation and Management of Fashion Brands



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  }
}

```



# Multidisciplinary Masters and Postgraduate Degrees

- Master's in Smart Cities. Designing with Citizens.
- Postgraduate Degree in Illustration.
- Master's in Innovation and Design Management.
  - Postgraduate Degree in Design Management
  - Postgraduate Degree in Innovation and Design Thinking



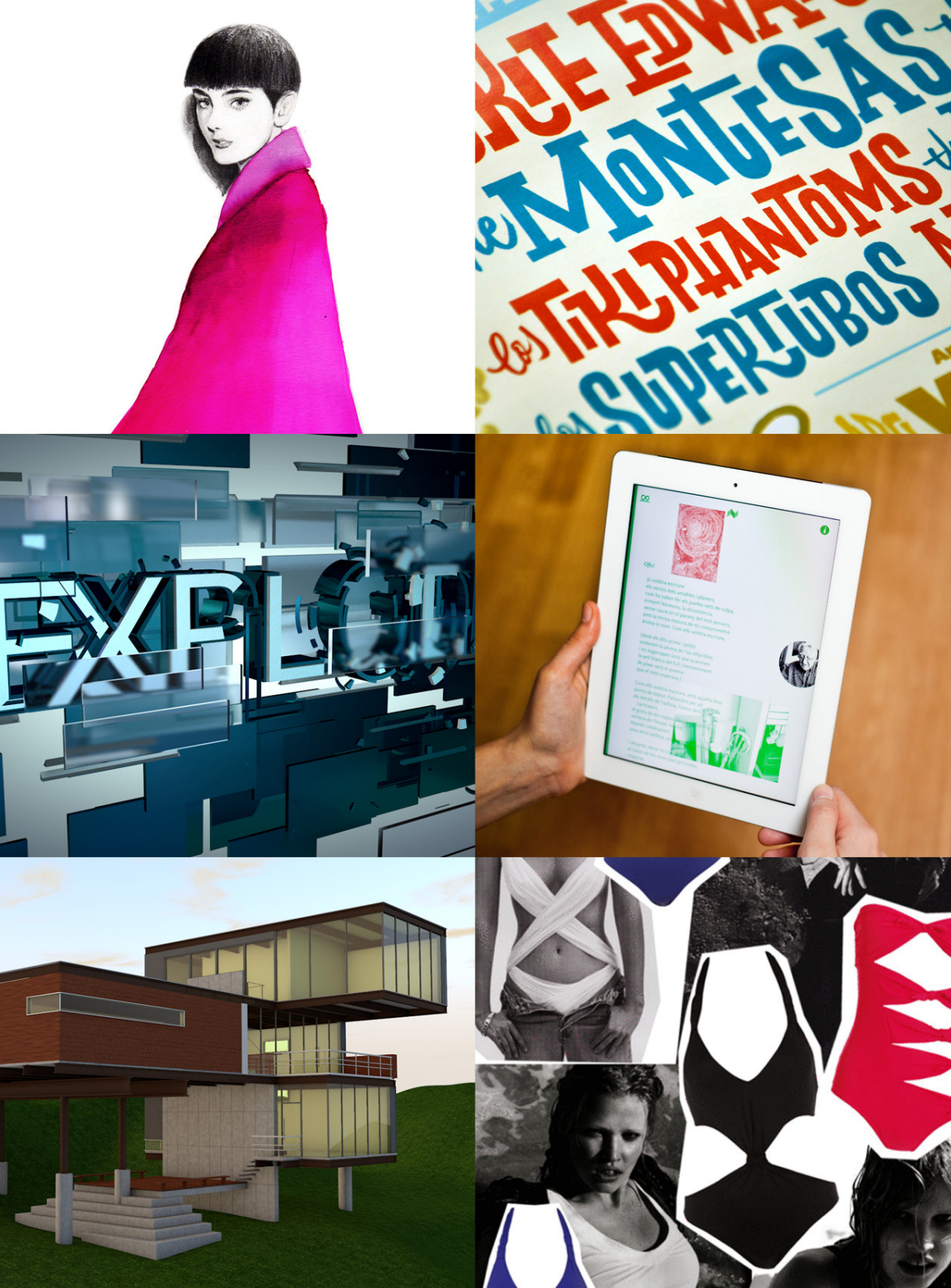


## ***4. Summer University***



# Summer University

- Art Direction for Window Dressing
- Swimwear Design
- Fashion Illustration
- Lettering. Practical introduction to hand-drawn lettering
- Digital Publishing Design. Introduction to Interactive Digital Magazines for Ipad and Android
- Designer as a publisher
- Lighting of Interior Spaces
- Cinema 4D for architecture and interior design
- Cinema 4D for graphic designers and illustrators
- Introduction to the Zen Garden
- Design, Energy and Sustainability
- Internationalization as a career
- Stop being invisible: if you don't communicate, you don't exist
- Graphic Postproduction
- Illustration: looking for a personal style
- Introduction to HTML and CSS





# Summer University

- TYPOWEEK.  
Types and Talks
- ANIMATION DAYS.  
Animation and Audiovisual Design Days





## ***5. Research and Development***

# Design and Social Transformation

COORDINATED BY DOCTOR  
TERESA MARTINEZ

## Areas of Research:

- Historical memory and cultural identity in design
- Inclusive and Sustainable Design
- Pedagogical Innovation in Design
- Objectology
- Design and transformability



# *Thank you*



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