

With more than 8,000 architects and allied professional members, the American Institute of Architects **Committee on Architecture for Education (CAE)** Knowledge Community is the largest single organization in North America that is the authoritative voice in the planning and design of educational environments for all age groups. In the last three years, CAE members were directly involved in the design, specification and construction of more than \$35 billion in PK12 and higher education facilities alone.

As an **AIA CAE partner** your company can reach over **8,000 AIA members** focused on educational environments. **Promotion** of your company will include **advertisement** on the AIA CAE **website, webinars, conferences** and **special events** reaching professionals interested in your products or services. Partner benefits will last the 365 days from the date that the contract is signed.

	Benefits		\$10k	\$2.5k	Sold Separately
1	Recognition on CAE website 4,860+ annual impressions	Sponsor logo with hyperlink on the CAE homepage on AIA KnowledgeNet	✓	✓	
2	Recognition via direct e-mail distribution* to CAE members	Email Advertisement 2,100 average impressions per email	1		\$1,000 per
3	CAE Spring Conference May 17 - 20, 2017 in Portland, OR 125 attendees expected	Speaking opportunity as part of program	✓		
		Distribution of sponsor-provided marketing materials	✓		
		Logo presence on rotating PowerPoint	✓	✓	\$1,000
		Verbal recognition of sponsor during program	✓	✓	**
		Advertisement in the CAE conference booklet	Full page	Logo Only	**
		Receive advanced and post conference attendee list	✓	✓	
		Complimentary ticket	1	1	
4	CAE Awards Celebration at the Sunset Social Hosted by the AIA Knowledge Communities April 26, 2017 at Lafayette's in Orlando 500 attendees expected	Display of sponsor-provided signage	✓		\$1,000
		Verbal recognition of sponsor during program	✓		**
5	CAE Fall Conference with EDspaces October 25-27, 2017 in Kansas City	See the exhibit options on the EDspaces website.			

* Bi-weekly email does not include member-driven AIA KnowledgeNet discussion forum digests.

** Benefit included in la a carte option.



The CAE is committed to enhancing educational facilities through thoughtful, research-based, and collaborative programming, planning and design. Many of our members are recognized leaders who understand educational trends, facilitate inspiring and collaborative planning processes, and translate their client's needs into buildings that enhance the educational program and community. With this in mind, CAE strives to:

- Identify national educational facility issues critical to architects, teachers and learners;
- Raise awareness of those issues to truly serve the future;
- Provide methodologies for researching learning environments;
- Gather and disseminate research about ideas that provide a foundation for effective practice in planning and designing learning environments;
- Showcase exemplary models and case studies that demonstrate to educators and the public that they can have schools that are intelligently designed, accommodate trends in teaching and learning, and are flexible, sustainable and sensitively integrated into their communities;
- Partner with allied organizations seeking to improve the quality of educational facilities.

As we move forward, we have the opportunity to become the foremost knowledge resource for educational programming, planning and design as a self-sufficient Knowledge Community. To that end, four subcommittees serve the needs of the entire education market: Early Childhood Learning, K-12, Higher Education, Alternative/Corporate Learning Environments (libraries, ecological centers, etc.).

As an outreach organization, we wish to establish an ongoing dialog with partners, supporters and companies that directly serve educational facilities and construction. Your support of the CAE as a valued partner will enhance your visibility to leading educational facility planning professionals, clients and your customers across North America. Your support positions your company to:

- Achieve its marketing and sales goals by showcasing your products or services;
- Enhance your image as a good corporate citizen;
- Differentiate yourself from your competitors;
- Partner with leading educational planners to identify current and future design and construction trends

For more information, please contact:

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