

Three panel representatives bring their perspective and help to explore the critical ‘need to know’ elements of P3.



Design Community Representative

Developer Community Representative

Legal Community Representative

2013 AAJ Portland Conference

The Real “P3” Delivery Model: Perception, Process and Politics

Douglas Younger
What is the Public Private Partnerships (P3) delivery model?

What are its rewards?

With transportation projects dominating what could be consider the P3 ‘Market’, there are a plethora of dilapidated public buildings, including but not limited to schools , jails and court-houses. Private capital and international finance markets are looking for new investment opportunities and governments are looking for capital investment

Architects need to step up and understand this process, with all it’s complex shapes and forms, in order to effectively lead these projects.

Battle Creek Math and Science Center

A P3 Project with Battle Creek Public Schools partnering with Kellogg Company.

TowerPinkster transformed and expanded the old Cereal City Building into an exciting new Math and Science Center. Once the work was complete the ownership of the building was turned over to Battle Creek Public Schools.

Creativity Required

In a cost-driven model with multiple stakeholders, “vision” can get lost in the shuffle. It is incumbent on the architect to “own” thought leadership. Engage the owner at the beginning in a visioning process that helps define the mission, the goals and the project vision. This is not a bricks and mortar discussion, but one that elevates the discourse to a level that will ultimately lead to the best design solutions.

The P3 is a joint venture that brings these mutual interests together to renew public infrastructure. Can private capital promote public good? In a well designed and managed P3 project, the end result can be cost-effective, highly functional and even visionary.

Politicking - it’s not just for the politicians

The role of the architect, often multiple teams of architects on a single project, with sometimes competing agendas and responsibilities, can be complex, dynamic and challenging.



Images Courtesy of TowerPinkster

