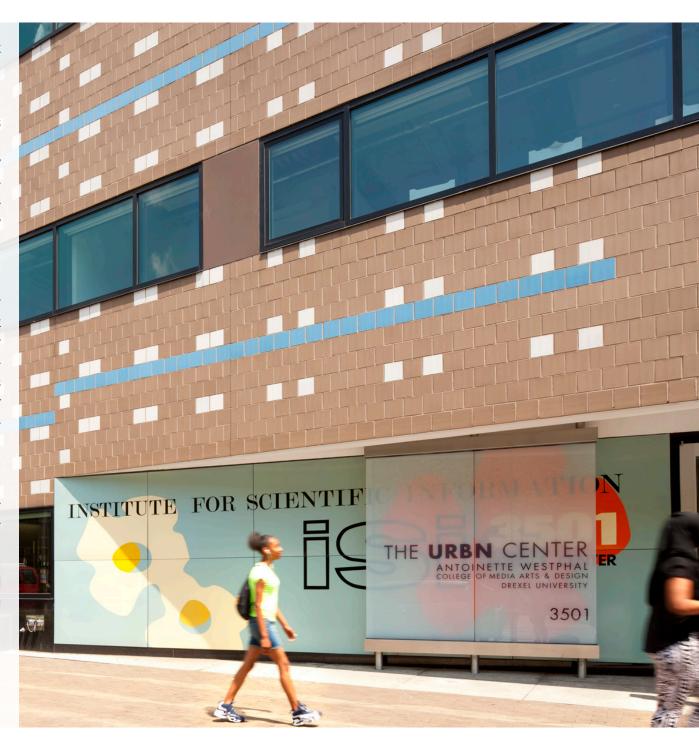
The respectful repurposing of a landmark Venturi, Scott Brown and Associates (VSBA)

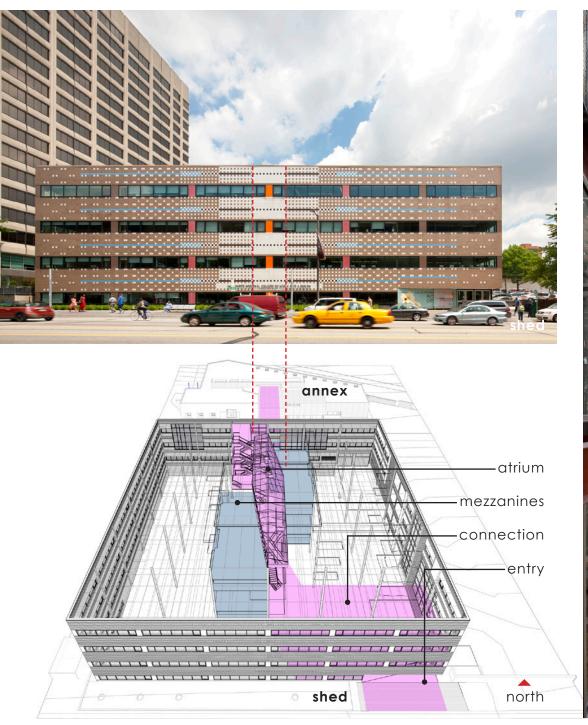
DECORATED SHED

provides a new home for Drexel University's College of Media Arts and Design (CoMAD). Though the building is not protected by any preservation guidelines and the original architects are still practicing, the designers understood the importance of honoring this early example of modern mannerism in the design of the adaptive reuse.

To transform the former 130,000 square-foot office building and 13,000 square-foot annex (once a daycare center), the design concept embraces the realities of the shed—a cost-effective, four-story commercial box. Key goals driving the project include bringing together disparate CoMAD departments (including architecture and interior design, digital media, entertainment and arts enterprises, fashion design and merchandising, graphic design, and product design) in one location and encouraging cross-collaboration between disciplines. To both meet the client's goals and honor VSBA's decorated shed, the design concept focuses on respecting the original intent, making more with less, and offering adaptable spaces for learning.

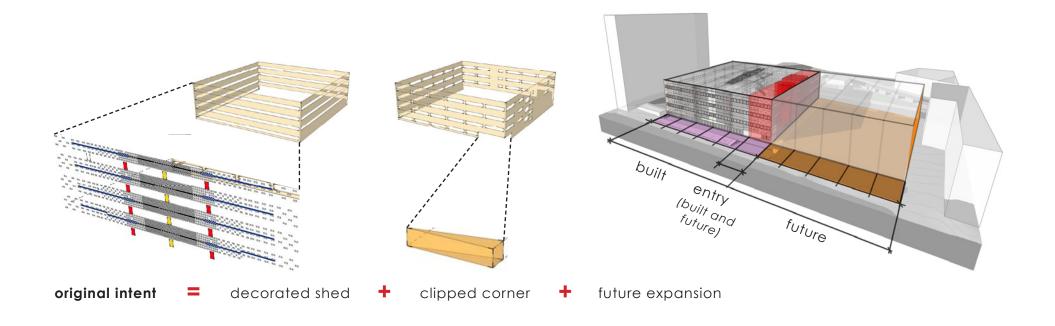
> Philadelphia, Pennsylvania 150,696 SF (adaptive reuse + addition) \$46,100,000 (project total)

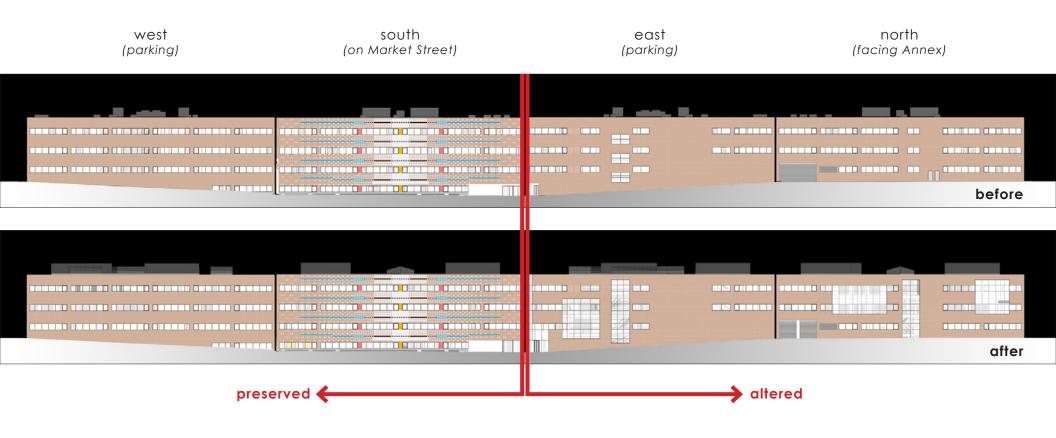






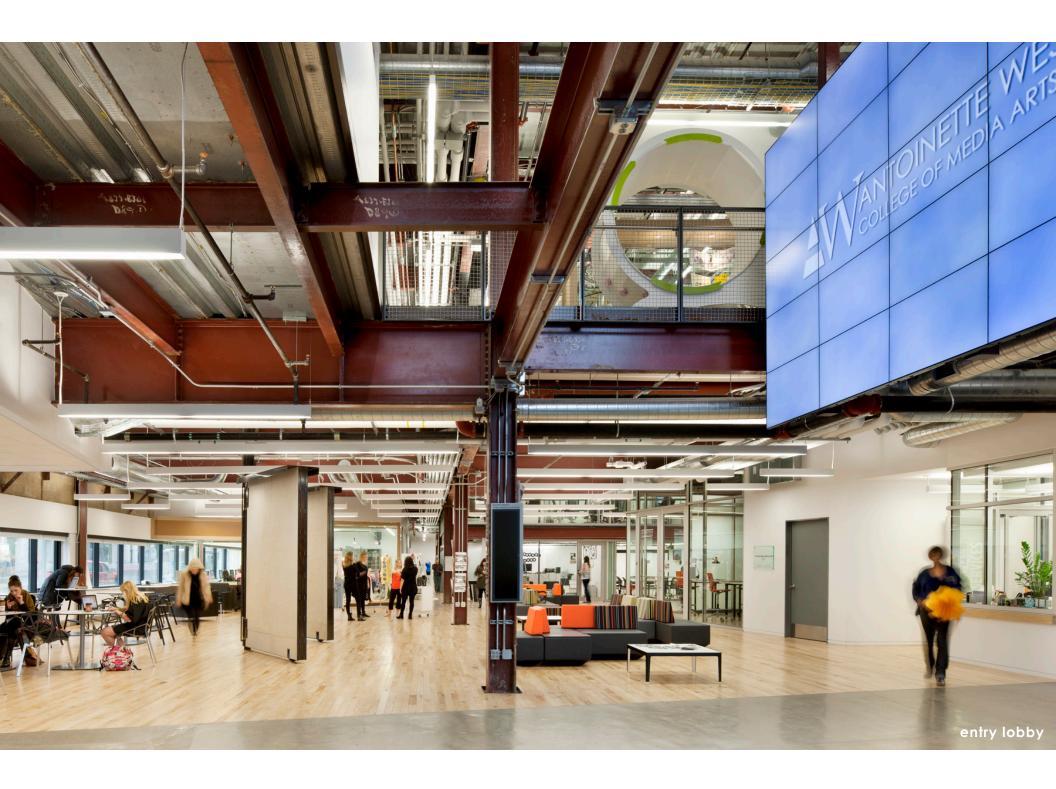


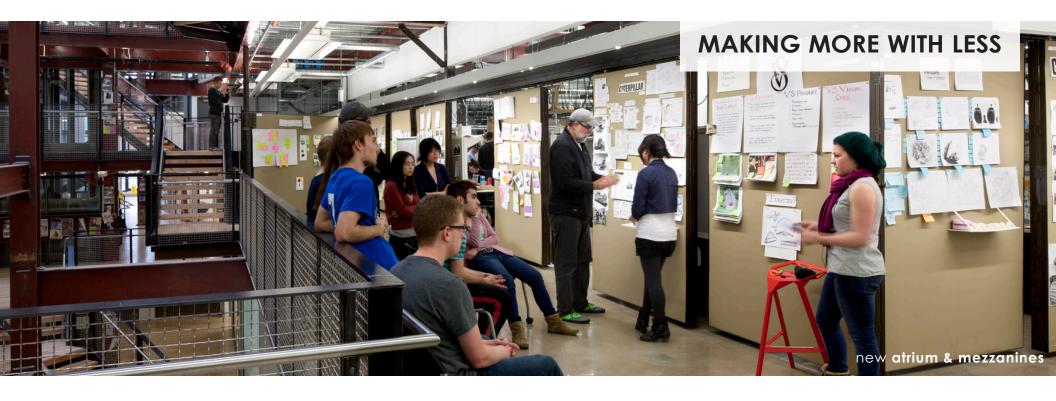




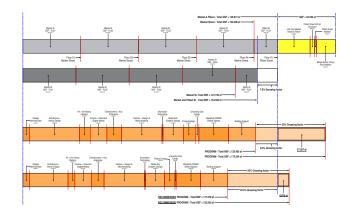




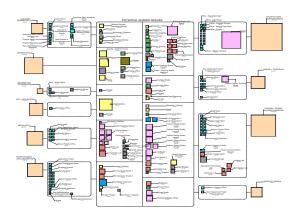




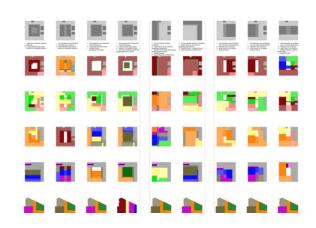
programming diagrams



requested vs. recommended program



sizes, adjacencies, and sharing



program test-fit options









4M

3M



2M



1M

1

3





