

AIA Committee on Design and AIA Historic Resources Committee are planning an outstanding conference in Spain with add-ons that belong on every architect's to do list. Although the early registration deadline is August 10, **THE SOONER YOU REGISTER, THE BETTER. IT WILL MAKE IT EASIER FOR US TO GET THE VERY BEST SPEAKERS FOR OUR EVENT.**

At [www.aia.org/cod](http://www.aia.org/cod) If you click on the title of the Fall Conference, you will see the program and the button that leads you to online registration. Questions should be sent to Bruce Bland [bbland@aia.org](mailto:bbland@aia.org)

### **The Role of Style in Defining Architectural Design Excellence**

Seville Spain is blessed with the results of centuries of fine architecture from both the Western European and Moorish cultures. Having hosted world's fairs in 1929 and 1992, it is a city with an exceptionally wide range of architectural stylistic excellence and a great place for us to continue our attempt to tease out the essence of architectural design excellence. We can spend our down time in one of most humane cities on the planet. We will, as always, visit many exciting buildings with their architects and also hear morning presentations from local architects, planners and historians. To top it all off, there's a riverboat dinner, a visit to Italica and a visit to Casa de Retiro, a timeless residential masterpiece designed by Emilio Ambasz in 1975 (it won a PA Award in 1980).

[http://en.wikipedia.org/wiki/Ibero-American\\_Exposition\\_of\\_1929](http://en.wikipedia.org/wiki/Ibero-American_Exposition_of_1929)

[http://www.google.com/search?sourceid=ie7&q=images+of+Expo+92+Seville&rls=com.microsoft:en-us:IE-Address&ie=UTF-8&oe=UTF-8&rlz=117TSNA\\_en](http://www.google.com/search?sourceid=ie7&q=images+of+Expo+92+Seville&rls=com.microsoft:en-us:IE-Address&ie=UTF-8&oe=UTF-8&rlz=117TSNA_en)

<http://www.visitasevilla.es/index.php?lang=en>

[http://www.juntadeandalucia.es/cultura/museos/CAI/index.jsp?redirect=S2\\_1.jsp&lng=en](http://www.juntadeandalucia.es/cultura/museos/CAI/index.jsp?redirect=S2_1.jsp&lng=en)

<http://www.casaderetiroespiritual.com/>

There are two optional additions to the conference.

One is a two day trip to Cordoba and Granada. In Granada, we will visit the incomparable Alhambra and the Albaicin, the ancient Moorish quarter. In Cordoba, we will visit the Grand Mosque and the magnificent Cathedral inside the Mosque. The Mosque of course is the source of one of the most memorable images of architectural history, the forest of striped horseshoe arches. Finally, in Cordoba, we will visit the new Museum of Madinat-al-Zahra (architects Fuensanta Nieto and Enrique Sobejano), a winner of the Aga Khan Award for Architecture in 2010.

<http://whc.unesco.org/en/list/313/>

<http://whc.unesco.org/en/list/314/>

<http://www.akdn.org/architecture/project.asp?id=3732>

The second is a three day trip to Morocco. This is an opportunity to put your feet on the African continent and experience some of the distinctive urban characteristics of Moroccan cities. Taking the ferry from Gibraltar, we will visit two of the famous blue cities, Tetouan and Chefchaouen; and Fez, with its incomparable market; and finally Asilah, a 3500 year old fortified town at the northwest corner tip of the Atlantic coast of Morocco. We will stay in outstanding hotels with opportunities to enjoy Moroccan cuisine.

<http://looklex.com/morocco/fez08.htm>

<http://looklex.com/e.o/chefchaouen.htm>

<http://looklex.com/e.o/tetouan.htm>

<http://looklex.com/e.o/asilah.htm>

Here are the websites for a number of the excellent architects practicing in Seville:

Guillermo Vazquez Consuegra --- [www.vazquezconsuegra.com](http://www.vazquezconsuegra.com)

Antonio Cruz--- [www.cruzyortiz.com](http://www.cruzyortiz.com)

Rafael Manzano--- [http://www.estudiomanzano.com/elestudio\\_e.swf](http://www.estudiomanzano.com/elestudio_e.swf)

Felipe Palomino--- [www.felipepalomino.com](http://www.felipepalomino.com)

Iapanaderia--- [www.despachodepan.com](http://www.despachodepan.com)

Gabriel Verd--- [www.gabrielverd.com](http://www.gabrielverd.com)

Sol89 -- <http://sol89.sol89.com/>

Juan Antonio Carbajal <http://www.estudiocarbjal.com/main.html>